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SmartAnalyst Hosts Yale Business Students at Its India Operations

NEW YORK--(BUSINESS WIRE)--Jan. 10, 2006--SmartAnalyst, Inc., a pioneer in providing outsourced market research and analytics products and services, is hosting a group of 20 students and one faculty member from Yale University's School of Management, who will tour SmartAnalysts' India-based operations this week. h

SmartAnalyst offshores several research functions in an office in Gurgaon, India, where it employs a large staff including business analysts, financial analysts, scientific analysts, editors and technical staff. SmartAnalyst expects to double its research staff in 2006.

Yale's "Business on the Indian Subcontinent Study Trip 2006" is a new initiative combining a six-week course and a two-week trip to India.

The Yale students will have the opportunity to meet SmartAnalyst staff members and to learn about the company's products and services. They will also have the chance to gain insight about the challenges and benefits of doing business in India.

Manu Bammi, CEO of SmartAnalyst and Yale alumnus, said, "We are pleased to be a part of this program. Our company offers a great example of successful offshoring for the students to analyze and they will gain excellent first-hand experience that will help make them very competitive in the global job market."

Yale MBA student Lauren Skryzowski said, "One of our program's goals is to find out more about global opportunities for collaboration, outsourcing and offshoring and SmartAnalyst is a great fit for this goal. Any graduating MBA from this point forward, should try to develop a firsthand understanding of both India's and China's business environment, in preparation for their future as a global leader, especially considering the flat world in which we all live."

The Yale group will visit eight other companies in addition to SmartAnalyst.

About SmartAnalyst, Inc.

SmartAnalyst, Inc. delivers customized research, analytics and outsourced knowledge services to corporate clients in the life sciences, fast-moving consumer goods, financial, and marketing services industries. The company succeeds by providing a high quality, cost-effective research and analytics product portfolio that supports decision-making processes for marketing, business development, R&D, financial and investment decisions. More information is available on the company's Web site, www.smartanalyst.com.

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